



Economic Development & Improvement Commission (EDIC)

Regular Meeting – Thursday April 9, 2015 – 12:00 Noon
Town Manager's Conference Room, First Floor, Town Hall
MINUTES

1. Call to order - The meeting was called to order at 12:00 PM
2. Attendance and Quorum (6 members required) - Gioia Zack - Vice Chair, Mirella D'Antonio, Joan Hughes, Dorcas McHugh, Leslie Civitello - Chamber of Commerce, John Adamian, Dan Silver, Tony Martino - Town Council, Peter Gillespie - Director of Planning and Economic Development, Jeff Bridges - Town Manager and Denise Bradley - Assistant Planner. Guests present - Marco Pace - Web Designer and Deb Raymond from William Ravies.
3. Old Business
 - a. Vacant Property Updates
 - 1000 Silas Deane Highway - Meeting with DECD and interested developer on April 10th.
 - 1178 Silas Deane Highway
 - Jordan Lane - Property under option.
 - 295 Ridge Road - Active conversation with a developer considering market rate apartments. Working through the preliminary review process.
 - Former vet purchased by Gugliotti
 - b. Grant Project Status
 1. Heritage Walk – HFPG and CT Humanities - Peter Gillespie noted that the unveiling of the kiosks will be pushed back. Working to fine tune the panels. Town Council awarded bid and the panels will begin fabrication next week.
 2. Church/Main Street Intersection - Bid specifications are being put together and then will be put out to bid. Project completion anticipated this year.
 3. STEAP 2014 – 1000 Silas Deane Highway/Façade Funding
4. New Business
 - a. Business Directory - ShopWethersfield.biz - Still getting submission and update requests. Work on PR and/or direct mailing to market the program.
 - b. Welcome Wagon/New Business/Ribbon Cutting – 2015 - Set up a Marketing Meeting to discuss details.
 - c. Why Wethersfield - Met with the IT Department to discuss the initiative. Set a follow up meeting.
 - d. Budget 2015/2016 - The budget was just printed. Individual budget sessions will be held on Saturday, April 25th. Jeff Bridges noted that he Budget was submitted to the Town Council on Monday. Debt service fund for WHS is the biggest change. Budgeted higher for healthcare. That number will be adjusted over the year. Commitment to roads and CIP.
5. Other Business - There was no other business to report.

6. Reports Town Manager's Report – Jeff Bridges - Jeff Bridges reported on the budget and progress of the WHS project.
Town Council Liaison's Report – Tony Martino - Tour of WHS, April 20th Public Forum on the Budget at 7:00 PM in the Town Council Chambers.
Planning & Zoning Commission Liaison's Report – Peter Gillespie reported that 222 Main Street Lucky Lou's was approved for another year of outdoor entertainment.
Tourism Commission Liaison's Report – Dorcas McHugh noted that the state budget is proposing to cut the State Tourism Department. She also mentioned finalizing the rack cards.
Chamber of Commerce Liaison's Report –Leslie Civitello commented on the following:
 - WHS DECA Sponsorship
 - BOA 4/14 Consignment Originals
 - BOA 5/7 Berkshire Hathaway
 - Car Show 4/22...raindate 4/26
 - Annual Dinner 5/13
 - Fireworks 5/30
7. Chairman's Report – No report was given.
8. Sub-Committee Reports Marketing and Communications - No other report was given. A meeting will be scheduled. Thursday, April 30th at 9:00 AM
Financial Strategies - Peter Gillespie discussed changes to the loan commitment and whether existing commitments that have not closed should be able to take advantage of the new terms. A meeting will be scheduled.
9. Minutes – March 12, 2015 Meeting - Mirella D'Antonio made a motion to approve the minutes. John Adamian seconded the motion and all voted in favor.
10. Next Meeting – Thursday May 14, 2015
11. Correspondence - There was no additional correspondence.
12. Adjournment- Dorcas McHugh made a motion to adjourn at PM. Joan Hughes seconded the motion and all voted in favor.

Respectfully submitted,

Denise Bradley, Assistant Planner